

Kenneth M. Klein

524 Orton Avenue #501 • Fort Lauderdale, Florida 33304
(786) 587-9454 • ken@kleinmultimedia.com

- EDUCATION:** **Master's Degree, Pratt Institute**, Multimedia and Design – Brooklyn, New York, May 1992
Bachelor of Arts Degree, Cornell University, Psychology of Media – Ithaca, New York, May 1988
- SKILLS:** Website and content development using PHP, HTML5, CSS, JavaScript, JQuery, XML, databases, ActionScript-Flash, with experience in ASP/.NET C#/VB environments. Years of experience writing code in a variety of languages using tools like Dreamweaver and Microsoft Visual Studio, with a focus on UI/user interface design and multimedia. I have years of coding *and* production experience creating colorful and exciting media for high-end corporate customers from scratch, including corporate branding, animations/video, interactive online media, illustrations and other design elements for websites, applications and presentations. Extremely strong skills in all phases of production from writing code to writing copy. Illustrator/Photoshop/video editing. WordPress/blogs.
- HONORS:** Assoc. of Multimedia International (AMI) Awards; Fine Art Exhibitions in New York, Miami, Florence
- EXPERIENCE:** **PHP Programmer, Keiser University Website**, Fort Lauderdale, Florida. Served as the temporary webmaster and programmer for Keiser University's main website (as well as 4 other affiliated universities) while the regular person was away on leave. Had to quickly learn and adapt to a large and complex system with very little instruction or help, and service a wide variety of internal faculty and administrative clients with urgent requests for changes and new content, and achieved high degree of customer satisfaction. Created forms and other administrative web content using PHP, Javascript, and occasional ASP. (May 2012 – July 2012)
- Multimedia Director & Programmer, Wilen Direct/Wilopen Products**, Pompano Beach, Florida. Wilen's customers include Comcast, Charter Cable, Verizon, Pet Supermarket, Little Caesar's, PapaJohn's, Six Flags. Directed team of programmers as both lead multimedia coder and art director. Created core multimedia functionality for an e-card/gifting system interacting with a C#/.NET architecture, including features like uploading photo heads to video animations and a patented pixel-perfect system of printing the user's custom creations on complex pre-printed forms. Flash Actionscript/HTML5. Also creative director for e-cards, animation techniques, visuals, and interface design. Worked on a number of websites created to support various projects targeting their gigantic printing clientele serving tens of millions of customers. (May 2008 – March 2012)
- Interactive Programmer/Designer, Kaizen Multimedia**, Ft. Lauderdale, Florida. Clients included Sony/Blu-Ray and Disney Home Entertainment. Produced websites and interactive content for corporate training, sales tools, and promotional media. Responsible for creative design/production and programming of projects start-to-finish using HTML, Flash/ActionScript, JavaScript, PHP, CSS, XML, MySQL and more. (March 2006 – May 2008)
- President, Klein Multimedia**, Miami, Florida. Established small multimedia design company creating websites, animations, interactive CD/DVDs and other media for small to mid-sized companies. (June 2005 – March 2006)
- Director of Multimedia & Programming, Catapult/Snow Productions**, Pompano Beach, Florida. Clients included Motorola, Sports Authority, Searle, MetLife, Principal Financial Group, Dreyfus, and PaineWebber. Creative/Technical Director for small company producing large-scale live corporate events for executives. Created all presentation graphics, interactive materials, web sites, video, and large-screen projection of graphics and video. Hired/supervised technical crews, high-pressure, tight deadlines. (September 1996 – June 2005)
- Professor, Miami Ad School**, Miami Beach, Florida. Taught Photoshop, Director and Quark at respected school for advertising, with emphasis on elements of design & communication strategies. (Fall 1995 – Fall 1996)
- Art Director, Atwater Creative**, Coral Gables, Florida. Clients included Burger King, Ryder, Arby's, and The United Way. Created animations, video, interactive CDs, presentations, Illustration, 3-D, print materials. Controlled live graphics at events with audiences of 1,000 or more. (October 1995 – September 1996)
- President, Europa Communications**, New York, New York. Co-founded small company specializing in corporate presentations, databases, applications and internet-related services. Clients included Island Records, The Journal of Commerce, Virus Research Institute, and International Strategies. (May 1994 – August 1995)
- Graphic Artist, Burson-Marsteller/Young & Rubicam**, The Presentation Source, NYC. Created presentation graphics, interactive multimedia for America's largest public relations firm. (November 1992 – April 1994)
- WEBSITE:** www.kleinmultimedia.com